

Cool Japan Fund Social Media Policy

The Cool Japan Fund Social Media Policy (hereinafter referred to as “this Policy”) has been established as set forth below in connection with operation of the accounts (hereinafter referred to as “the Accounts”) created by Cool Japan Fund Inc. (hereinafter referred to as “Cool Japan Fund”) on social media and Cool Japan Fund will comply with this Policy.

■ Purposes of Participation in Social Media

Cool Japan Fund will set up the Accounts to participate in social media with a view to fulfilling three purposes, described below.

1. Advertising of Business Activities and Investment Details

Cool Japan Fund will distribute information to make its business activities and investment details widely known.

2. Publication of Staff’s Aspirations and Ideas

Cool Japan Fund will send out information to make widely known its staff’s aspirations in working on the business activities.

3. Sincere Dialogues with Public

Cool Japan Fund will aim to boost public confidence in it through sincere dialogues with users who interact with the Accounts.

■ Stance on Participation in Social Media

Cool Japan Fund will endeavor to engage in sincere and fair communications with good sense on the basis of its understanding of the characteristics of social media.

1. Compliance with Laws and Ordinances, Internal Rules and This Policy

Cool Japan Fund will operate the Accounts in compliance with laws and ordinances in the countries and regions concerned, as well as in accordance with this Policy and other internal rules established by Cool Japan Fund.

2. Prevention of Personal Data Leakage and Prohibition on Use for Unintended Purposes

In the case of acquiring personal information from users who interact with the Accounts, Cool Japan Fund will place such information under proper control in accordance with the Cool Japan Fund Privacy Policy.

3. Respect for Copyright and Other Intellectual Property Rights

Cool Japan Fund will distribute information in respect for portrait rights, copyright and other intellectual property rights of third parties.

4. Listening to Users who Interact with the Accounts

Cool Japan Fund will maintain its attitude of listening to users' feedback given to the Accounts and will act sincerely in order to win trust.

■ To Users Who Interact with Cool Japan Fund's Accounts on Social Media

1. The Accounts are not intended to represent official announcements or formal statements.

Information posted on social media from the Accounts does not necessarily represent an official announcement or formal statement from Cool Japan Fund. For Cool Japan Fund's official announcements and formal statements, refer to Cool Japan Fund's website.

2. The Accounts may be subject to termination or suspension in whole or in part without prior notice.

The Accounts may be closed or suspended without prior notice.

3. Cool Japan Fund may block any post from being displayed, delete any post or take other necessary action according to the judgment of its administrator.

Cool Japan Fund may delete, block or take other action against any comment, post or other act that disturbs management and operation of the Accounts, that breaches any third party's right or that it otherwise deems inappropriate at its own discretion.

4. Cool Japan Fund will accept no responsibility or liability for any user's conduct with the use of information provided by the Accounts or for any information from any source other than the Accounts.

Cool Japan Fund has no responsibility for information from any third party, and it is unable to accept any responsibility or liability for information sent from any account other than the Accounts. Users are asked to note that Cool Japan Fund will therefore accept no responsibility or liability for any of their conduct with the use of information provided from the Accounts.

5. Copyright

Information from the Accounts may be legally protected by copyright or other rights. Unless otherwise authorized, use of such information beyond the scope authorized by law may constitute a violation of the Copyright Act or other legislation. Users are asked to pay careful attention not to breach these rights.